

Tia Kassim

BFA Entertainment Design
Ringling College of Art and Design, May '26

Design Experience

SHOW SET DESIGN INTERN (MAY '25 - AUG '25)

UNIVERSAL CREATIVE STUDIO - Concept visualization, communication and packaging, integrating show elements and conveying design intent through iteration of drawings and 3D models that have been approved for large-scale future projects.

CREATIVE DEVELOPMENT INTERN / FREELANCE (MAY '24 - DEC '24)

MATTEL ADVENTURE PARK - Concept communication for coordination between brand teams and operational teams, creation of design documentation for creative buyoff and active construction for a ~\$100M indoor theme park.

'SHANE MILLER' CREATIVE ASSISTANT (FEB '23 - PRESENT)

Creative consult for private artist on commissioned work and vector file creation for creative briefs

GENESIS LEAD SET DESIGNER (JAN '25 - PRESENT)

Set design for student-led fashion show, inter-disciplinary coordination and communication for creative buyoff, concept communication, 3D visualization, technical coordination on show day, design for lighting, fabricated set pieces, budgeting, operational planning

AVANT-GARDE EVENT DESIGNER (OCT '23 - MARCH '24)

Planning, designing, and realizing a large-scale, themed, donor event and live show for the college and Board of Trustees to raise ~\$70,000 each year

Leadership, Guest Services, & Volunteerism

RESIDENT ADVISOR (JUN '23 - PRESENT)

Leader and informational resource for ~65 residents and trained in emergency response. Creator of large-scale, inter-organizational events across campus for ~130 residents, connecting other students to industry opportunities

ADMISSIONS AMBASSADOR (AUG '23 - JAN '24, AUG '25 - PRESENT)

Representative and endorser of Ringling College of Art and Design, facilitator of campus tours and tours communications

SOCIAL MEDIA TEAM MEMBER (AUG '22 - AUG '25)

Promote Entertainment Design Department bodies of work, creator of social media posts and materials bi-weekly

IAPPA REPRESENTATIVE (NOV '23)

IAPPA expo representative and endorser of Ringling College of Art and Design

TEA STUDENT GOVERNMENT REP. (AUG '23 - JAN '24)

Themed Entertainment Association RCAD branch student government representative and communications specialist. Budget request submissions and weekly public announcements management

FOOD INDUSTRY EXPERIENCE (OCT '19 - APR '22)

Front of House Management, customer service, foodrunner

Proficiencies

Revit, Rhino3D, AutoCAD, Enscape, Unreal Engine, Maya, ZBrush, Autodesk Construction Cloud, SketchUp, Adobe Suite, Procreate, Microsoft Office 365 suite, Google equivalents

Skills

Creative problem-solving, Guest experience, Project management, Collaboration, Leadership, Creative Visualization, Adaptability, Inter-disciplinary communication, Attention to detail, Technical curiosity

Awards

Best of Ringling '24 - Gold Juror Award & Best Storytelling, Best of Ringling '25 - Outstanding Junior, Themed Attraction Showcase '25, Bronze

See website for more details tiakassimdesign.com

References

Angel Barron - Principal Show Set Designer - Angel.Barron@universalorlando.com